# Needs Finding

Cluster according to medical field/logistics/specific treatment etc.

## Techincal Criterias for ideas

|  |  |  |
| --- | --- | --- |
|  | Grade | Scaling of criteria |
| Technical field (do we knot it?) |  | 1 |
| Price |  | 2 |
| Time needed |  | 3 |
| Materials available |  | 2 |
| Interest |  | 2 |
| Generalisability |  |  |
| Existing market pull |  |  |
| Impact |  |  |
| Business potential |  |  |
| Competitive landscape |  |  |
| Incidence (of disease – find on ICD) |  |  |
|  |  |  |

\*Grade each idea in each field and use to discriminate. I suggest we initially only focus on 4-5 criteria and then expand as we narrow our amount of needs.

Deadline for needs finding

Deadline for needs “cutting” – down to 20

Other notes from lecture:  
Market analysis  
(legal) Regulations of the product  
Reimbursement (payable by medical insurance)  
biodesign.org – list of stakeholders